



# Association of Zoo Veterinary Technicians Sponsorship Opportunities

## Package Deals:

### **Flamingo Package \$250** (\$100 bundle discount)

- Welcome bag inserts [Recommended]
- Website advertising logo
- Proceedings advertising logo
- Proceedings advertising ½ page ad

### **Pangolin Package \$500**

*includes Flamingo Package PLUS:*

- A list of 2022 Conference attendees [name & email]. Note: attendees will have the opportunity to “opt-out” of this list, AZVT will strongly encourage participation.

### **Sea Turtle Package \$1000** (\$150 bundle discount)

*includes Pangolin Package PLUS:*

- Break sponsorship
- One table for product display to be used during full lecture days [Zoo Day not included]

### **Tiger Package \$1200** (over \$300 bundle discount)

*includes Sea Turtle Package PLUS:*

- Proceedings advertising full page ad [upgrade from ½ page]
- Display your company’s advertisement or logo on the lecture screen during one break
- *Add on a Nametag Advertising Logo for only \$175 or a Banner Advertising Logo for \$375 (opportunities are limited and awarded to those that provide payment first)*

### **Rhino Package \$1500** (over \$500 bundle discount)

*includes Tiger package PLUS:*

- Icebreaker or Lunch sponsorship
- Five minutes of podium time to present your company to the audience during one break
- *Add on a Nametag Advertising Logo for only \$175 or a Banner Advertising Logo for \$375 (opportunities are limited and awarded to those that provide payment first)*

## À la Carte Options:

### Stuff the “Welcome Bag” (Appreciated)

- ❖ Fun product donations for attendee Welcome Bags (pens, pads, flash drives, etc.)
- ❖ Promotional pamphlets and brochures are welcome with a \$50 donation
- ❖ *All item donations valued over \$100 will receive the ‘Website Advertising Logo’ option at no additional cost*

### Website Advertising Logo \$100

- ❖ Company logo [and website link] displayed on the AZVT website home page for one year

### Conference Proceedings: Published Logo \$100

- ❖ Company logo [in color] printed inside the proceedings text

### Conference Proceedings: Half / Full-Page Advertisement \$150 / \$200

- ❖ Publish a color advertisement in the proceedings [paper and electronic version]

### Conference Display Table \$200

- ❖ Display products, information, or demo equipment during the conference [excludes Zoo Day]

### Nametag Advertising Logo \$400 (Space is LIMITED to 2)

- ❖ Company logo displayed on the name badge of conference attendees

### Banner Advertising Logo \$500 (Space is LIMITED to 6)

- ❖ Company logo exhibited on a large banner behind the speaker’s podium

### Webinar \$500

- ❖ Advertise your webinar on AZVT’s online Forum, social media sites, and to the 2022 conference attendees.

### Break Sponsorship \$600 (Limited breaks = Limited opportunity)

- ❖ Company’s name and logo displayed on the refreshment and/or snack table
- ❖ Company’s name and a brief description of your business announced before your scheduled sponsored break

### Lunch Sponsorship \$900

- ❖ Company’s name and logo prominently displayed throughout the lunch

### Icebreaker Sponsorship \$1000

- ❖ Company’s name and logo prominently displayed throughout the Icebreaker event
- ❖ Company’s name and a brief description of your business announced during welcoming remarks and commencement of the conference

### Silent Auction Donations/Items

- ❖ All proceeds of the silent auction go to the Laurie Page-Peck Memorial Scholarship fund