



Association of Zoo Veterinary Technicians Sponsorship Opportunities

Package Deals:

Flamingo Package **\$250** (\$100 bundle discount)

- Welcome bag inserts (Recommended)
- Website advertising logo
- Proceedings advertising logo
- Proceedings advertising ½ page ad

Sea Turtle Package **\$1000** (\$150 bundle discount)

includes Flamingo Package PLUS:

- Break sponsorship
- One table for product display to be used during full lecture days (Zoo Day not included)

Tiger Package **\$1200** (over \$300 bundle discount)

includes Sea Turtle Package PLUS:

- Proceedings advertising full page ad (upgrade from ½ page)
- Display your company's advertisement or logo on the big screen during one break
- *Add on a Nametag Advertising Logo for only \$175 or a Banner Advertising Logo for \$375 (opportunities are limited and awarded to those that provide payment first)*

Rhino Package **\$1500** (over \$500 bundle discount)

includes Tiger package PLUS:

- Icebreaker or Lunch sponsorship
- Five minutes of podium time to present your company to the audience during one break
- *Add on a Nametag Advertising Logo for only \$175 or a Banner Advertising Logo for \$375 (opportunities are limited and awarded to those that provide payment first)*

À la Carte Options:

Stuff the “Welcome Bag” (Appreciated)

- ❖ Fun product donations for attendee Welcome Bags (pens, pads, flash drives, etc.)
- ❖ Promotional pamphlets and brochures are welcome with a \$50 donation
- ❖ *All item donations valued over \$100 will receive the Website Advertising Logo option at no additional cost*

Website Advertising Logo \$100

- ❖ Your logo (and website link) displayed on the AZVT website home page for one year

Conference Proceedings: Published Logo \$100

- ❖ Your color logo printed inside the proceedings text

Conference Proceedings: Half or Full-Page Advertisement \$150 / \$200

- ❖ Publish a color advertisement in the proceedings text

Conference Display Table \$200

- ❖ Display products, information, or demo equipment during the conference (excludes Zoo Day)

Nametag Advertising Logo \$400 (Space is LIMITED: 2)

- ❖ Your logo displayed on the name badges of conference attendees

Banner Advertising Logo \$500 (Space is LIMITED: 6)

- ❖ Your logo exhibited on a large banner behind the speaker’s podium

Break Sponsorship \$600

- ❖ Your company’s name and logo displayed on the refreshment and/or snack table
- ❖ Name and a brief description of your business announced before your scheduled sponsored break

Lunch Sponsorship \$900

- ❖ Your company’s name and logo prominently displayed throughout the lunch

Icebreaker Sponsorship \$1000

- ❖ Your company’s name and logo prominently displayed throughout the Icebreaker event
- ❖ Name and a brief description of your business announced during welcoming remarks and commencement of the conference

Silent Auction Donations/Items

- ❖ All proceeds of the silent auction go to the Laurie Page-Peck Memorial Scholarship fund

[The scholarship financially supports a committee-selected veterinary or medical technology student to attend the annual conference]